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UNITED VISION LOGISTICS SELECTS NEW TECHNOLOGIES TO EXPAND ITS CAPABILITIES

Acquisition of New Management Systems Allow for Improved Service and Maximum Efficiencies; Internal Help Desk and Secure Data Center Add Reinforcement

LAFAYETTE, La. (Dec. 1, 2010) –United Vision Logistics is pleased to announce its selection of McLeod Software for its enterprise transportation management solution and Qualcomm Transportation Services to provide its mobile communications solution. United Vision Logistics continues to invest in technologies that will improve on-time pick-up & delivery, customer service, enhance safety, and enable better access to higher quality information for all stakeholders.

The primary application of McLeod Software is to provide order entry, dispatch/load planning, billing, settlement and safety/regulations as well as accounting for the company's carrier and brokerage operations. This will allow for streamlined operations, increased load visibility and improved service. United Vision Logistics explored many of the top providers of TMS software before choosing McLeod. The company ultimately came to the conclusion that the McLeod solution provides the comprehensive systems and specialized modules that meet its full range of needs.

Qualcomm Transportation Services' in-vehicle monitoring system will enhance the company's ability to provide increased load visibility to its customers through the system's GPS capability. United Vision Logistics will also deploy Qualcomm's solution to enable the company to gather data on items such as driver habits and fuel consumption in furtherance of its goals of improved safety and environmental responsibility performance. The Qualcomm system will be integrated into the company's McLeod system which, when fully implemented, will enhance the company's ability to offer, high quality information to its customers on demand.

"United Vision Logistics places great value in the ever-evolving technology that allows us to become the leader in transportation services," said Cheryl Pieper, CIO of United Vision Logistics. "We are confident our customers will reap many rewards as a result of these investments, and we look forward to continually expanding our range of offerings in an effort to make them the leaders in their industries."

"Being based on the Gulf Coast in the hurricane path, we realize the importance of data security," Cheryl Pieper said. "As an additional security measure, United Vision Logistics has invested in new data processing and communications equipment and located it in a world-class data center in Atlanta, so customers can be assured that no matter what happens, all of their information is safe."

As another indicator of their commitment to continuous improvement, United Vision Logistics has also licensed and implemented a Web-based help desk portal solution for employees and associates to serve as a single point of entry for the reporting and management of IT-related issues.

This solution has much broader applicability than just capturing IT-related issues. Over time, the company envisions rolling its help desk solution out to its customers, owner-operators and agents to capture and manage all service-related issues.

"This is another indicator of our commitment to continuous improvement," added Cheryl Pieper.

About United Vision Logistics
Headquartered in Lafayette, La., United Vision Logistics is a leading transportation services provider distinguished by premium service, safety, and environmental responsibility. The company has a strong presence and expertise in the U.S. energy exploration and production industry. It also provides logistics services, including brokerage and load planning, to a wide variety of general commodity customers within North America.

United Vision Logistics maintains a base of more than 100 truck terminals and a fleet of over 2,500 owner-operator managed trucks. National transportation trade publications have ranked the company in the top 50 for-hire truckload carriers and the top five for-hire flatbed/heavy specialized carriers in the nation. For more information, please visit www.UVLogistics.com.

About McLeod Software
McLeod Software is the leading provider of dispatch, accounting, operations, freight brokerage and document management software systems for the trucking and brokerage business. Specifically developed for the transportation industry, McLeod's advanced management solutions and services enable trucking companies, freight brokers and shippers to increase efficiencies while reducing costs. McLeod Software's integrated, best-in-class software products include LoadMaster® X, PowerBroker™ II, DocumentPower™ Enterprise, HirePower™ and the McLeod iLENS™ freight procurement, load execution and spot market product line. Founded in 1985, McLeod is celebrating its 25th anniversary in business during 2010. With corporate offices in Birmingham, Alabama, and Salt Lake City, Utah, the company serves truckload carriers, freight brokers and shippers throughout North America. www.McLeodSoftware.com.

About Qualcomm Incorporated
Qualcomm Incorporated (Nasdaq: QCOM) is a leader in developing and delivering innovative digital wireless communications products and services based on CDMA and other advanced technologies. Headquartered in San Diego, Calif., Qualcomm is included in the S&P 100 Index, the S&P 500 Index and is a 2010 FORTUNE 500® company. For more information, please visit Qualcomm around the Web:
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